

## PARTNER PROGRAM

Kaspersky Lab, the “MVP” in Endpoint Protection, now offers the most lucrative partner incentives for selling Kaspersky products.

### 100% CHANNEL

*The Kaspersky Lab Partner Program is devoted 100% to YOU, our Partner.*

Partnering with Kaspersky brings you more opportunities, greater rewards and increased profits! With Kaspersky SPIFFs, Deal Registration and Training, you can get started today. Receive the tools, resources and support you need to successfully serve your customers.

## Top Five Reasons to Partner with Kaspersky Lab:

### 1. Award Winning Security Solutions:

Kaspersky's fully integrated platform fits your customers' needs with anti-malware protection, endpoint controls, systems and patch management, data encryption, and Mobile Device Management. We've been #1 in Client Security Software on CRN's Annual Report Card for the past 6 years.

### 2. Profitability:

Our partners enjoy more discounts and greater deal control with us than with any other vendor in our space. Doing business with Kaspersky is easy and lucrative. *\*Receive up to an additional 45% margin on registered deals.*

### 3. Elite Recognition and Rewards:

Exceed sales goals and you'll benefit from rewards throughout the year!

### 4. Marketing Support & Training:

Our partners receive online product demonstrations, pre-sales support and technical training, lead generation campaigns, product collateral, pricing programs and promotions... and more. We're here to help your sales teams generate leads and close deals.

### 5. We're 100% channel, 100% of the time!

No direct sales with Kaspersky.

## CONTACT

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Join Kaspersky Lab Partner Program - start working with a channel-driven company and begin reaping the benefits today.